



### Quality Feed

Our philosophy as a company is if you control each of the processes, you basically then control the quality of that process. Our company owns the only organically certified feed mill in southern California. Organic egg production allows us to give back to the earth. We take only with what we can give back. Everything, as we say, we buy is certified.

**Chino Valley Ranchers produces its own quality feed. Producing our feed allows us to control our chickens' diets.** So we begin our baby chicks at the day of age, we begin to feed them organic at day of age. We do all of the vaccinations. All the care for the birds is done by company employees, as is the feed mill.

These birds are fed a certified organic diet that consists of corn, soybeans, alfalfa, limestone and a number of other vitamins and minerals.

**Diets are formulated by our Avian Nutritionists and then precise formulation is produced at our on-site mill.** I personally buy all the commodities for the mill, we have all our employees mix it and we control it to the point where we actually deliver it to the birds.

Basically the crops that we buy have to be certified organic. **All our organic grains must come from non-genetically modified seeds.** Crops have to be grown on land that is three years without the use of herbicides or pesticides and then certified organic ground.

**THE RESULTS: healthier chickens means a better more nutritious egg.**

Probably the most important thing after caring for the birds or feeding the birds correctly, is the integrity that we feel is necessary to produce a product that the consumer can honestly buy and know what they are buying. **Chino Valley ranchers controls quality by keeping it all under one roof. All natural.**

**Certified Organic Feed for Healthy Chickens and More Nutritious Eggs  
Chino Valley Ranchers**

In Video In Order of Appearance:  
Tom Friend – Pullet and Feed Manager  
Dominic Diaz – Lakeview Ranch Manager